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MEDIA RELEASE

Leadership Coaches Needed to Help Young Leaders Reach their Max Potential

A rewarding mentoring program is seeking committed individuals to help the young leaders of tomorrow on the path to success.

The Max Potential program matches business people and community leaders to a young person who has been nominated by their school or community group. They then work together through a 22 week program aimed at accelerating the potential of the young person and building their 'can do' attitude through a community project.

Now in its second year, Max Potential is sponsored by St Johns Park Bowling Club and is unique to the Fairfield and Liverpool area. The Club's Chief Financial Officer, Sarojini Ram, was a coach last year and found the program challenging but extremely rewarding.

"For the managers and team leaders we found that the coaching skills we learnt in the program helped us in our career development and even in dealing more effectively with our own children," explains Sarojini.

"You also have the great satisfaction of developing a relationship with your mentoree and helping them reach their full potential."

Coaches will be given an intensive two day training course and will be supported throughout the mentoring program by the Max Potential co-ordinators.

The program's co-ordinator Doug Ferris from Future Achievement Australia believes the training will improve the coaches mentoring and management skills.

"The ability to coach has become a key skill for today's managers and team leaders," he says.

The mentoring roles are open to business managers, community workers or retirees who feel they have skills and experience to help the younger generation

Young people aged from 16 - 25 years are eligible to take part in the program and are usually nominated by their school or community group.

The Max Potential program was developed by Future Achievement Australia and is being supported by ClubsNSW. It is only available in New South Wales through individual club sponsors. It began as a pilot in western Sydney six years ago and has been sponsored by clubs across New South Wales including Mingara Recreation Club, Club Mudgee, Gosford RSL Club and Penrith Panthers.

For further information please contact:

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