

## **Take the Field for Young People: Become a Coach**

Max Potential is a new community-based program aimed at growing young leaders in local communities, and is a partnership between St Johns Park Bowling Club and the Future Achievement Australia Foundation.

Young people are provided with 22 weeks of personal leadership development, including working with a trained community or business leader, to help them maximise their potential during the final years at school and beyond. It also encourages students to focus on the local community and ways that they can work to improve it.

Greg Kearins, CEO of St Johns Park Bowling Club, said that "we are looking for leaders from within the community, business, industry, schools and religious organisations to help coach young people from the area."

"Young people and local leadership development is something that I believe very strongly in and members of our staff will personally be coaching a young person each as part of the Program. As part of the process, we will also continue to develop our own personal leadership skills."

"Being a Bowling Club, sporting is something that is very close to our hearts. We see the benefits of coaching on the sporting field, but coaching is a model that can help in all areas of your life, including home, work, family, friends and education, and we are really looking forward to the challenge."

Community coaches are provided with training in a life-coaching model which explores ten personal leadership principles, and they are provided the opportunity to pass this learning on to local young people.

Coaches for Max Potential are currently being sought. An information evening for community members or businesses interested in finding out more about coaching or Max Potential will be held on Tuesday 18 May, from 4pm-5:30pm at St Johns Park Bowling Club. RSVP's are preferred for catering purposes.

### **MEDIA CONTACT**

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To RSVP, or for more information, contact Max Potential's Club Coordinator,  
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