

## **Local Leadership Takes Centre Stage**

*A new program is set on creating inspiring leaders for the Wollongong region, and it's all local!*

The Max Potential Program, a new initiative being led by Dapto Leagues Club, aims to create inspiring leaders that will help to grow the local area.

“We have so many fantastic business, community and young adult leaders in our region, and we want to contribute to making sure that these leaders are able to make the change that will really see our community grow, prosper and support itself”, Dapto Leagues Club CEO David Hiscox said.

“We train business and community leaders as coaches, and they in turn coach a local young adult across six months. It’s a fantastic way to gain skills in how to effectively lead others, while contributing to the growth and success of a local young adult.”

“It starts with the principle that to be a good leader you have to be able to lead yourself, and then both coaches and young adults get to help make change for someone else – the coaches are assisting their young adult, and the young adult is running a project to help the community.”

“We’ve already had great support from businesses interested in supporting the local community and gaining coaching skills, it’s been quite overwhelming. The Club is aiming to involve students from at least five local schools, and a range of community members as coaches. We still have some places open for both students and coaches.”

Dapto Leagues Club Max Potential will be launched on Thursday 7 April from 6pm at Dapto Leagues Club. Community and business members are encouraged to attend to find out more about the Program.

Please RSVP to Bronwyn or Amanda on, P 4261 1333

or email 2 Venues [@daptoleagues.com.au](mailto:@daptoleagues.com.au) for catering purposes.

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### **MEDIA CONTACT**

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**Program Background**

The **Dapto Leagues Club Max Potential Program** is being piloted for the first time in the Wollongong area!

Through the Program, young people are provided with 22 weeks of personal leadership development, including working with a trained community or business leader, to help them maximise their potential during their final years at school and beyond. It also encourages young people to focus on the local community, and ways that they can work to improve it.

“Max Potential aims to grow and realise the leadership potential of the local community.” Chief Executive Officer of Dapto Leagues Club, David Hiscox says. “Young leaders are teamed up with a community or business coach, and as a partnership they work toward achieving both personal and community change.”

Community coaches are provided with training in a coaching model which explores ten personal leadership principles, and they are provided the opportunity to pass this learning on to local young people.

For more information on Max Potential, go to the web....

[.daptoleagues.com.au/maxpotential](http://daptoleagues.com.au/maxpotential) or [.faafoundation.com.au](http://faafoundation.com.au).

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