

**Young People Set on Changing the World...Starting with Tweed!**

*There are 10 local young people who are set on making a difference to the local community through a new community partnership...*

For members of the Tweed community, young people can often be the subject of concern, fear and frustration. Mention 'youth' and people's minds jump to gangs, 'hoons', graffiti, texting and irresponsible phone bills.

However, Tweed is lucky to have 10 local, inspired, energetic and passionate young people who are bent on breaking this perception. They are all participating in the Seagulls Club Max Potential Program, which is aimed at increasing their ability to lead themselves and others.

The young adults are paired with a community or business coach, who works with them on their own leadership ability, and supports them through a project to create change in their community.

"For the young leaders in the Program, it gives them the opportunity to work with someone who genuinely cares about their future and will invest in it" says Seagulls Club Chief Operations Officer Luke Simmons.

"For the Club, the Community Service Projects are one of the most exciting parts of the Program. The young adults are given the opportunity to look at our community, see something that could be improved, and go out and do something about it!"

"Each young adult chooses their own Project, based on something that they are passionate about, and they get to lead it in their own unique way. For example, some participants are looking at running events to support other young people at high risk times like Friday nights, one participant is interested

in running outdoor camps to get young people interested in the environment around them, and several will be reducing violence use amongst local young people as a result of a number of recent incidents.”

Community Service Projects will be unleashed between September and November. For more details contact Seagulls Club Max Potential Program Coordinator Dean Williamson on 0401 459 115 or [dean@futureachievementaustralia.com.au](mailto:dean@futureachievementaustralia.com.au)



*Local young adult participants Monique and Tobias demonstrate the world that they would like to create as part of the Seagulls Club Max Potential Program.*

## **Program Background**

The Seagulls Club Max Potential Program is one of 14 Program being run around NSW.

Through the Program, young people are provided with 22 weeks of personal leadership development, including working with a trained community or business leader, to help them maximise their potential during their final years at school and beyond. It also encourages young people to focus on the local community, and ways that they can work to improve it.

“Max Potential aims to grow and realise the leadership potential of the Fairfield community.” Chief Operations Officer of Seagulls Club, Luke Simmons says. “Young leaders are teamed up with a community or business coach, and as a partnership they work toward achieving both personal and community change.”

Community coaches are provided with training in a life-coaching model which explores ten personal leadership principles, and they are provided the opportunity to pass this learning on to local young people.

For more information on Max Potential, go to [www.seagullsclub.com.au](http://www.seagullsclub.com.au) or [www.faafoundation.com.au](http://www.faafoundation.com.au).