



What is Max Potential?

The Dapto Leagues Club Max Potential project offers 22 weeks of personal leadership and coaching development to leaders from businesses, organisations, schools, and the community. It also encourages coaches to connect with local students to focus on leadership, and how they can work to improve the local community.

What's in it for coaches?

- Max Potential draws on leaders within the community, business, industry, schools and churches, equipping them with progressive coaching skills and tools that apply across personal, life and employment contexts.
- You will be given training in a life-coaching model which explores ten personal leadership principles, and the opportunity to use these in practice with Max Potential participants, supported by your own accredited Future Achievement Australia (FAA) coach.
- This training will be fully supervised, and focused on improvement of coaching skills and integration of coaching, goal setting and performance into areas of your life that you choose.
- All coaches will have the opportunity to build coaching into their personal and professional lives, in a tailored, personalised and one-to-one coaching experience.
- There will also be a Certificate of Participation issued which can be used for further career opportunities.

What is coaching?

Leaders do not have the time or capacity to control anymore. In a fast-paced world, with many relationships all happening at once, they have to empower, to delegate, to create a culture of responsibility and self-generated actions. Coaching works through relationships dialogue and work towards possibilities, improvement and growth.

Coaching is a distinct way of communicating, relating and acting based on the commitments of human beings to accomplish more than has previously been accomplished. Coaching is about working with people to show them new possibilities and assist them in taking actions previously not obvious to them.

“Coaching can facilitate productive change in persons, teams and systems by enabling leaders, managers and employees to uncover potential that might otherwise go untapped.”



How much does it cost?

- **It all depends!** Max Potential is funded in the Tweed area by Dapto Leagues Club, and there are a number of scholarship coaching positions open to members of the community and other organisations. However, It is envisaged Max Potential will be sustainable through individuals, and organisations, paying for these services, as well as alternative funding arrangements to be explored.
- The cost of providing this service is \$1800 + GST per coach. For this fee, you receive:
 - Two intensive days of coach training;
 - Three facilitated 'connect groups' to explore your leadership qualities;
 - Four one-on-one personal coaching sessions, focusing on achievement of your own goals, and continuous improvement of your coaching practice;
 - A coaching pack including MAXIMISERS materials and tools;
 - The opportunity to work with a local young adult to improve your coaching practice.
- If you are unsure of which stream (scholarship or fee-based) to apply for, contact either Bronwyn or Dean on the contact details below.

What's your commitment?

There are a few key dates, highlighted in the Coach Application Form, which you will need to be available for, in order to participate in the program:

- There will be three, 3-hour group meetings where your coachee will get together with yourself, and others in the program, to discuss their progress (called Connect Groups).
- You also need to commit to regular coaching sessions with the young adult you will be coaching. These will be in the form of eight school lesson period (approximately 40 minutes) coaching sessions.
- You will also be given four 1-hour coaching sessions with an accredited Future Achievement Australia (FAA) coach across the coaching process, with ongoing support via phone or email.
- At the end of the Program there is a Showcase Event, which will display all that the young adults have learned and achieved through the Program.

To be part of the Max Potential leadership program to be held in 2012, you will need to contact one of the Dapto Leagues Club Max Potential contacts below to receive an Application Form/Expression of Interest:

Bronwyn Newman

Dapto Leagues Club Max Potential Club Contact, 42 611 333 or Bronwyn@daptoleagues.com.au

Dean Williamson

Max Potential Project Manager , 0401 459 115 or dean@futureachievementaustralia.com.au

**Please return an Expression of Interest Form by the latest
1st January, 2012
(the earlier the better)**

